

**WOOLRICH** has partnered with Blonder Home Accents to produce a line of branded bath accessories. The collection, which marks Woolrich's first foray into the bath accessory business, will be launched at the New York home textiles market in August. The bath accessory groupings will include 15 pieces, such as a lotion pump, soap dish, tumbler, toothbrush holder, wastebasket, shower curtain, shower hooks and towels. "Woolrich is much more than a brand ... it is an American lifestyle. With the addition of bath accessories from Blonder, we further enhance our 176-year heritage of offering quality products," said Dennis Marxen, Woolrich's vice president of licensing. Woolrich already sells a number of home furnishings products, including lighting, rugs, decorative accessories, tabletop, wallpaper, table linens and top-of-bed ensembles...**COMFORT SLEEPER** has



*Woolrich*

**The company is entering bath accessories.**

albums  
and pho  
Group fr  
compar  
Burnes

**TABLETOP**

Com  
com,  
for B  
name  
cents  
presi  
was c  
Group.  
also co  
WearEv  
and ann  
earl  
HI  
by  
wh  
Hoo  
Rubber  
to sell Ar  
been an  
ucts...B  
Bellevea  
North A  
succee